



Florence, 7 April 2023

Announcement by Lega Pro – betting streaming and data rights

Invitation to a consultation with all entities interested in being awarded the betting streaming and data rights, both at domestic and international level, to the matches of Serie C Championship, Coppa Italia Serie C and Supercoppa Serie C

Lega Pro hereby announces the start of a consultation with all interested parties for the license, at national and international level, of the data rights to the competitions Serie C Championship, Coppa Italia Serie C and Supercoppa Serie C, to be used for betting purposes in connection with the complementary footage of the matches.

All interested parties, in their respective capacities (they being betting companies, intermediaries, agencies), are invited to participate in a

Consultation

aimed at analyzing the different positions on the market of the betting streaming and data rights and their exploitation.

Interested parties shall submit their interest in the consultation by electronic means sending an e-mail to emittenti@lega-pro.com or a PEC to areaemittentilegapro@legalmail.it, until and no later than April 12th 2023, h. 6.00 pm CET.

On the basis of the number of received requests and contacted each entity separately, Lega Pro will create the schedule of the meetings, which could take place either in person or via video conferencing for each entity.

Also taking into account the outcome and the considerations gathered during this consultation, Lega Pro will then proceed to tender the betting rights to the market, in accordance with its commercial strategy.

About Lega Pro

Lega Pro is a non-recognized association established under art. 36 et seq. of the Italian Civil Code with the purpose of coordinating, directing and developing the sporting activity of the clubs associated to it.

Lega Pro currently organizes the Serie C Championship, the Coppa Italia Serie C and the Supercoppa Serie C.

About the Betting Rights

The Betting Rights shall include the right to exploit the data rights of the competitions and the right to access the stadia to collect live statistics and data.

The Betting Rights shall be exploited only for betting purpose, within betting shops and web sites/apps dedicated to the sport betting activities, accessible to users through devices and connected, upon payment or registration, to an internet platform or a mobile phone platform with specific modalities such as limitations on the streaming rate.

In addition to the exploitations above, the licensee shall be entitled to access the closed-circuit transmission of the live broadcast of the matches of the competitions.

Further customary limitations and modalities will apply, as detailed by Lega Pro at a later stage.

THE PRESIDENT
Matteo Marani